Mandatory Pasteurization

- States in the U.S. began mandatory pasteurization in 1947
- Federal Law in 1973 for interstate commerce
Weston A Price 1870-1948

- Dentist
- Studied the diets of traditional cultures in the 1930’s
- Processed foods were changing the structure of the jaw and teeth and people were developing diseases
- Traditional diets did not cause physical disease
- Published the book Nutrition and Physical Degeneration in 1939
Dr. Francis M. Pottenger
1901-1967

- M.D.
- Focused on understanding the role of nutrition in the prevention of chronic illness
- 1932-1942 conducted the Pottenger Cat Study
- Discovered that cats who ate a raw diet of meat and milk were very healthy
- Cats on cooked food had diseases like Weston A. Price discovered in humans
- Weston A. Price—raw milk in one culture
Price-Pottenger Nutrition Foundation

- Santa Barbara Medical Research Foundation 1952—Focused on the work of Weston A. Price
- Renamed the Weston A. Price Memorial Foundation in 1965
- Renamed the Price-Pottenger Foundation in 1969; brought in the work of Dr. Pottenger
- Renamed the Price-Pottenger Nutrition Foundation in 1972
- Still Active Today—San Diego California
Dr. Pottenger was a regular customer

The dairy became certified for raw milk in 1953, Chino California

By the 1980’s they milked 8000 cows daily, sold over 20,000 gallons of certified raw milk daily

Started having outbreaks in the 1970’s & 1980’s

Interstate sale of raw milk ended 1987

Government warning labels mandated in 1992

Stopped selling raw milk in 1999
Great Earth Vitamins
San Diego California 1979-1980

- I worked here for a year—20 years old
- Learned about the health benefits of raw milk
- Began to consume raw cheese (mainly) and milk from Alta Dena Dairy
- One day there was a recall (Salmonella) and the cheese and milk was no longer available
Sally Fallon-Morrell

- BA in English from Stanford, MA in English from UCLA
- In the Early 1970’s she read Dr. Price’s book—When she got interested in nutrition
- Met Mary Enig, PhD in 1994. She is a nutritionist; active in the Price-Pottenger Nutrition Foundation
- **Together Mary and Sally wrote Nourishing Traditions, 1st edition in 1995, 2nd edition 1999—How to cook and eat a traditional Western diet.**
- New Trends Publishing is owned by Sally Fallon-Morrell and the company that published Nourishing Traditions
The Weston A. Price Foundation 1999-Present (18 Years)

- Sally Fallon-Morrell and Mary Enig Co-founded The Weston A. Price Foundation
- Sally was the president and Mary was the vice-president and one of the board members
- Grassroots movement—chapters in every state
- Educate members through quarterly newsletters and annual conference
- First Wise Traditions Conference—2000
The goal was to make raw milk legal in every state, ideally through unregulated herdshares.

- Write raw milk bills to be passed at the state level.
- Bring in expert witnesses from the WAPF to help get the bills passed.
- They are very organized and very successful.
Organic Pastures Dairy Company (OPDC) 2001

- Alta Dena closed in 1999—two years no raw milk in California
- Largest raw milk dairy in the U.S.
- Mark McAfee is the owner
- Sells raw milk in both Northern and Southern California
- Spring of 2006, began selling it at our local health food store
- Big signs in the store advertising it
- Bought first bottle in mid August of 2006
The Untold Story of Milk—2003

- Written by Dr. Ron Schmid, N.D.
- WAPF Board Member
- Published by New Trends, Sally’s Fallon- Morrell’s company
- The Raw Milk Bible—the go to source for raw milk information
- False beliefs that started in this book:
  - If you know your farmer and the cows are fed grass, they can’t harbor pathogens
  - Raw milk has the innate ability to kill pathogens (BSK Lab Report—Mark McAfee)
Calif is a Problem

- Dr. Price—wrote his book in 1939
- Dr. Pottenger—cat studies 1932-1942 (California)
- Alta Dena Dairy—1945 (California)
- Mandatory Pasteurization—1947
- Price Foundation—1952 (California)
  - Price-Pottenger Foundation—1969 (California)
- Alta Dena Diary Closes—1999 (California)
- Weston A. Price Foundation—1999
- Real Milk Campaign—2000
- OPDC opens—2001 (California)
- The Untold Story of Milk—2003
- 1st E.coli Raw Milk Outbreak—2005 (Washington)
- 2nd and 3rd E.coli Raw Milk Outbreaks—2006 (Calif and Wash)
It took 5 years

Raw Milk Outbreaks and E.coli O157:H7

- First raw milk E.coli O157:H7 outbreak happens 5 years after the Real Milk Campaign begins
- This pathogen is a game changer for the raw milk movement because it causes the most severe illnesses in children
- Deadly pathogen that began showing up in our food supply in the 1980’s
- This pathogen was not around during the Price and Pottenger studies
19 outbreaks since 2005
145 illness
56 hospitalized (39%)
36 HUS (35 under 18 years old -- 24%)
Thanks to social media, I have had contact with 10 parents (8 of the outbreaks)
Zero E. coli O157:H7 outbreaks in the U.S. from pasteurized milk
The Politics of It All
A Game of Ping Pong

- 2000—WAPF Campaign for Real Milk begins
- 2005—Dee Creek E.coli 0157:H7 outbreak
- 2006—David Gumpert establishes his website/blog The Complete Patient
- **2006—OPDC has it first E.coli 0157:H7 outbreak and my son was a victim**
- 2006—The Farm to Consumer Legal Defense Fund is started—to protect/defend raw milk farmers
- 2007—Lawsuit filed against Organic Pastures Dairy Company
- **2008—Huge increase in raw milk outbreaks—12**
- 2009—Real Raw Milk Facts website is established with raw milk victim videos—Bill Marler
- 2009—CDC launches their website and videos about raw milk illnesses
- 2009—Updated version of the Untold Story of Milk—Took out BSK Lab information and added lies about Chris’s illness
- 2010—David Gumpert publishes The Raw Milk Revolution—Chris’s story is in here
- **2010—Continued increases in raw milk outbreaks—20**
- 2011—Dr. Ted Beals rearranges the CDC data—New Mantra, Why Pick on Raw Milk?
- 2012—Chris Kresser’s Raw Milk Data—Presented at the WAPF Conference
- **2012—Foundation Farm E.coli 0157:H7 outbreak—Child need a kidney transplant**
- 2013—I begin testifying against raw milk bills
Food Movements Can Lead to Raw Milk

- The Traditional Diet
- The Paleo Diet
- GAPS Diet
- Organic Foods
- Local Foods (farmer’s markets)
- Food Freedom

All say No to CAFOs

(Concentrated Animal Feeding Operations)

Belief CAFO Cows = Sick Milk
Sick Children

Robyn O’Brien Author of *Unhealthy Truth*

- 2014 Data
  - 1 in 13 has food allergies
  - 1-10 has asthma
  - 1-68 has autism
  - 1-3 has allergies, asthma, ADHD or autism
  - Cancer is the leading cause of death in American children

- This group is known as Generation Rx
  - When prescription drugs don’t help, parents are led to diet changes............which can lead to raw milk.
Why Did I Buy Raw Milk

- Past history with consuming raw milk
- My son has ADD
- I tried diet to help with his ADD symptoms
- All resources said to remove dairy from his diet
- He was also congested all of the time
- Thought raw milk might help
Chris Martin Today
All Body Parts Work